

IN THE CLAIMS:

1. (Currently Amended) A method of conducting a network auction comprising the steps of:

displaying information pertaining to an auction exhibit item which is registered in a network auction server to a bidder client;

recording an identification (ID) code of said bidder client when said bidder client requests a notification of the information pertaining to said auction exhibit item; and

notifying an updated transaction price to the bidder client having said identification (ID) code automatically when a transaction price changes due to a bid submitted by another bidder client ~~from a price at its bidding by auction.~~

2. (Currently Amended) A method of conducting a network auction comprising the steps of:

creating an information image, which combines an image information pertaining to an auction exhibit item and a related information which establishes a communication with a network auction server via a manipulation of an operator in accordance with said image information as a single handling unit, when registering said image information pertaining to said auction exhibit item to said network auction server;

displaying said information image to a bidder client;

recording an identification (ID) code of said bidder client when said bidder client requests a notification of the information pertaining to said auction exhibit item; and

notifying said bidder client having said ID code registered by displaying an information image in which data of an updated transaction price is superimposed on said information image automatically when a transaction price changes due to a bid submitted by another bidder client ~~from a price at its bidding by auction.~~

3. (Currently Amended) A method of conducting a network auction comprising the steps of:

enabling an auction support server to prompt a registration of an image information pertaining to an auction exhibit item to submit to a network auction server;
creating an information image which combines as a single handling unit said image information pertaining to said auction exhibit item and a related information which establishes communication with a network auction server via a manipulation of an operator in accordance with said image information when said image information is registered,;

registering said information image in the network auction server;

recording an identification (ID) code of said bidder client in the auction support server when a bidder client requests a notification of the information on said auction exhibit item after viewing the information image registered; and

notifying an updated transaction price from the network auction server to the auction support server, and automatically notifying said updated transaction price from the auction support server to said bidding client having said identification (ID) code when an transaction price changes ~~from a price at its bidding~~ in the network auction server due to a bid submitted by another bidder client ~~by auction.~~

4. (Currently Amended) A method of a network auction support comprising the steps of:

prompting a registration of information pertaining to an auction exhibit item to submit to a network auction server;

registering said information in said network auction server when said information is registered;

recording an identification (ID) code of said bidder client when a bidder client request a notification of the information pertaining to said auction exhibit item after viewing said registered information; and

notifying an updated transaction price automatically to the bidder client having said identification (ID) code registered when it is notified that a transaction price in the network auction server changed due to a bid submitted by another bidder client ~~from a price at its bidding by auction.~~

5. (Currently Amended) A method of network auction support comprising the steps of:

prompting a registration of an image information pertaining to an auction exhibit item to submit to a network auction server;

creating an information image, which combines an image information pertaining to said auction exhibit item and a related information which establishes communication with a network auction server via manipulation of an operator in accordance with said image information as a single handling unit, when said image information is registered;

registering said information image in the network auction server;

recording an identification (ID) code of a bidder client when said bidder client requests a notification of the information pertaining to said auction exhibit item upon viewing said information image registered; and

notifying the bidder client corresponding to said identification code of an updated transaction price automatically when it is informed that a transaction price changes ~~from a price at its bidding by auction~~ in the network auction server due to a bid submitted by another bidder client.

6. (Currently Amended) A method of network auction support comprising the steps of:

prompting a registration of an image information pertaining to an auction exhibit item to submit to a network auction server;

creating an information image, which combines said image information pertaining to said auction exhibit item and a related information which establishes communication with the network auction server via manipulation of an operator in accordance with said image information as a single handling unit, when said image information is registered; ~~and~~

registering said information image in the network auction server; and
notifying a first bidder client automatically when a transaction price changes due to a bid submitted by another bidder client.

7. (Currently Amended) A network auction server:
enabling to display information pertaining to an auction exhibit item that has been registered in said network auction server to a bidder client;

recording an identification (ID) code of the bidder client when said bidder client requests a notification of the information pertaining to said auction exhibit item; and
notifying said bidder client corresponding to said identification code registered automatically of an updated transaction price when a transaction price changes due to a bid submitted by another bidder client ~~changed from a price at its bidding by auction.~~

8. (Currently Amended) An auction support server:
prompting a registration of an image information pertaining to an auction exhibit item to submit to a network auction server;
creating an information image, which combines said image information pertaining to said auction exhibit item and a related information which establishes communication with the network auction server via manipulation of an operator in accordance with said image information as a single handling unit, upon registration of said image information; ~~and~~
registering said information image in the network auction server; and
notifying a first bidder client automatically when a transaction price changes due to a bid submitted by another bidder client.

9. (Original) A recording medium which stores a program for a computer to execute, said computer functioning as the network auction server as claimed in claim 7.

10. (Original) A recording medium which stores a program for a computer to execute, said computer functioning as the auction support server as claimed in claim 8.